

## Press Release

### Hong Kong Life “With Love, With Nick” Seminar Enrollment

12 May 2011 - Hong Kong Life Insurance Limited (“Hong Kong Life”) had laid its foundation in Hong Kong for ten years. To mark and celebrate this special year, Hong Kong Life was honored to invite Nick Vujicic, a distinguished Australian motivational speaker who was born without limbs, to share his lifestory on 4 July.

Now at 28, Nick had obtained a double Bachelor’s degree, majoring in Accounting and Financial Planning at 26 years old with his positive attitude towards struggles. With his passion for life, he successfully transformed a life without limbs to a life without limits. He could participate in different kind of sports. Nick had created a beautiful life. He also delivered speech in 43 countries or areas in Asia, Africa and America sharing his lifestory and encouraging a million of audience to face difficulties positively.

As an international financial center, Hong Kong is with rapid economical development. Survey found that Hong Kong people have a relatively low Happy Index<sup>1</sup>, which showed that Hong Kong people are not happy at all. Hong Kong Life invited Nick to have the face-to-face interaction with clients and share the possibility of encountering adversity.

Hong Kong Life Chief Marketing Officer Kennex Chan said, “Life is long and we believe that hopes can solves every obstacles. Hong Kong Life hopes to encourage everyone to live happily through the lifestory of Nick.”

From now to 20 June, for applications of Eligible Life Insurance Plans of Hong Kong Life with Annualized Premium<sup>2</sup> of basic plan not less than HKD10,000 and with the policy being successfully issue, clients can be entitled maximum four **“With Love, With Nick” Seminar** tickets and up to three-year Premium waiver.

For seminar details, please visit Hong Kong Life Website.

## Hong Kong Life 10th Anniversary Presents “With Love, With Nick” Seminar

Date: 4 July 2011 (Monday)

Time: 8:00pm

Venue: Rotunda 2, 3/F, Kowloon Bay International Trade and Exhibition Centre

~~~ Cantonese Interpretation Service will be provided ~~~

<sup>1</sup> Survey from Chinese Academy of Social Sciences investigated the happy index of 294 cities in China. Hong Kong is the top one competitive city with ranking 271 in Happy Index.

<sup>2</sup> Annualized Premium is calculated according to each Policy. Additional protection premium is excluded.



香港人壽  
hong kong life

香港人壽10週年 呈獻  
愛誠諾·有Nick量講座

2011年7月4日(星期一)晚上8時正  
九龍灣國際展貿中心3樓展貿廳2

力量、誠信、一名天生沒有四肢的28歲澳洲青年，帶  
著堅毅不屈的精神，克服生活上不少困難，將是精彩  
的人生。力量與足跡遍佈亞洲、非洲及澳洲逾43個國  
家和地區，激勵過無數人前進。

活出有愛、有希望的人生

查詢熱線 0290 2088  
www.hklife.com.hk

由即日起至2011年6月20日，成功投保香港人壽合資格壽險計劃，  
將基本計劃之年置化保費\*不少於港幣10,000元，即有機會獲贈  
4張「愛誠諾·有Nick量」講座入場券及  
豁免高達3個月保費

\* 保費以保單內列明保費計算，以平扣的保費為準。  
詳情請參閱保單條款。

香港人壽及17間保險公司合辦：

香港人壽 Hong Kong Life 友邦保險 AIA 上海華洋保險 Shanghai Insurance 太平人壽 Taiping 香港銀行 Hong Kong Bank

Hong Kong Life “With Love, With Nick” Seminar advertisement